



www.mescindia.org

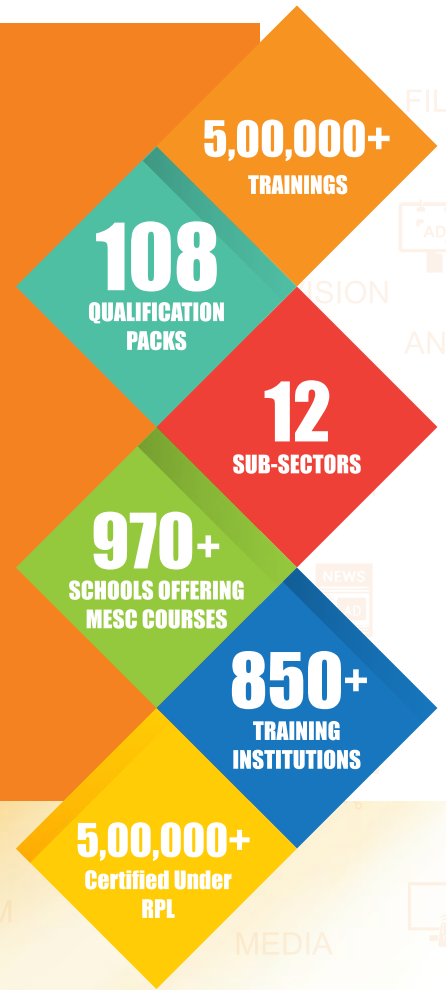
About MESC

Founded in 2012, Media & Entertainment Skills Council is a Not-for-Profit Organization, registered under the Societies Registration Act, 1860. The Council has been promoted by Federation of Indian Chambers of Commerce & Industry (FICCI) with financial support by National Skill Development Corporation (NSDC).

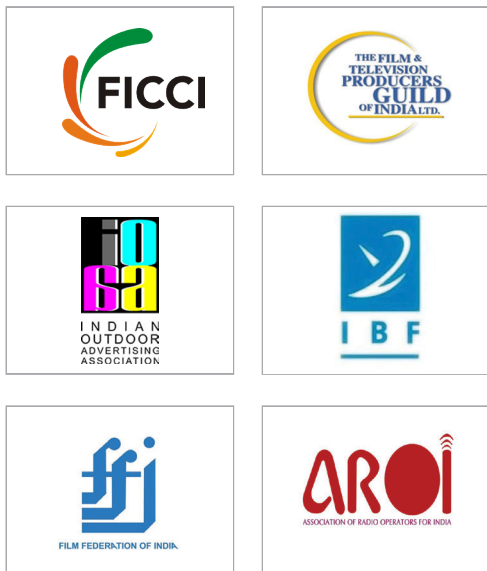
The key objective of MESC is to create a robust and vibrant ecosystem for quality vocational education and skill development in Media & Entertainment Space in the country.

PRIME OBJECTIVES OF MESC:

- Develop National Occupational Standards
- Establishing Industry Academia Interface
- Standardization of Training Process & Certification
- Set-up effective Labor Market Information System



Consortium Partners



“ **SKILLING YOUTH
BUILDING NATION** ”

Leading Industry Associations creating employability

Bringing together knowledge across different industry sectors to guide on the development of required skills, with a focus on growth & competitiveness. Awards benefits of being supported by trades unions and professional bodies.



PMKVY

PRADHAN MANTRI KAUSHAL VIKAS YOJANA

Pradhan Mantri Kaushal Vikas Yojana

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood.

Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL). Under this Scheme, Training and Assessment fees are completely paid by the Government.



Narendra Modi

(Hon'ble Prime Minister of India)

“Skilling is building a better India. If we have to move India towards development then Skill Development should be our mission.” ”

AFFILIATE WITH US

PMKVY 3.0 JOB ROLES

- Animator
- Make-up Artist
- Hairdresser
- Editor
- Roto Artist
- Modeller
- Character Designer
- Sound Editor
- Account Executive
- Actor
- Assistant Cameraman
- Colour Key Artist
- Composer
- Dancer
- Graphic Designer
- Production Assistant
- Sales Cordinator
- Sales Executive
- Story Board Artist
- Voice Over Artist
- Social Media Manager

OPPORTUNITIES FOR ASSOCIATION

- TRAINING CENTER
- TRAINER & MASTER TRAINER
- INDUSTRY MEMBER/PARTNER
- ASSESSMENT AGENCIES

GET IN TOUCH

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